

MiSight 1 Day Myopia Control Lenses

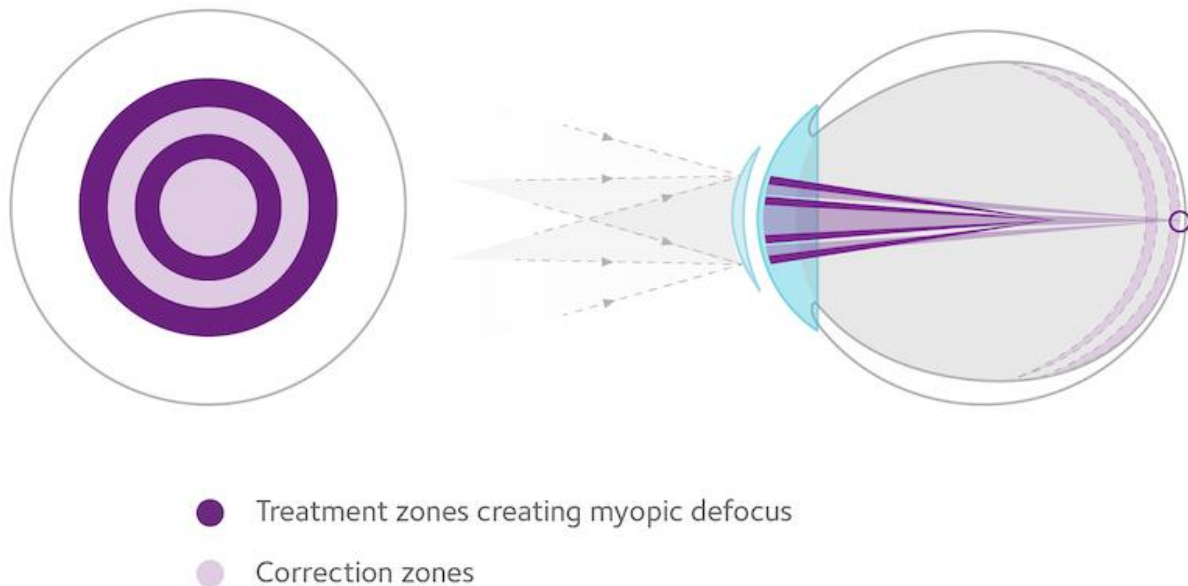


The MiSight daily disposable lenses are therapeutic contact lenses that are clinically proven and FDA approved to slow the progression of myopia. Children, ages 8-12 years old, showed a 59% reduction in the worsening of their vision compared to those that did not wear MiSight lenses¹.

[Read the Study](#)

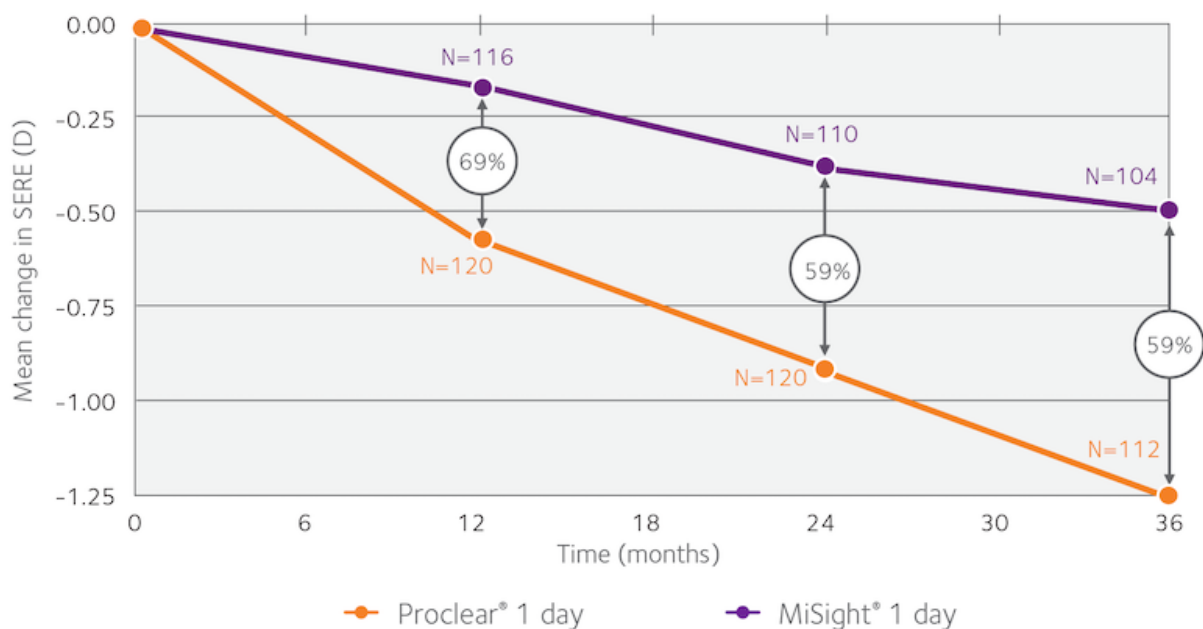
How MiSight 1 Day Works

The ActivControl™ Technology in MiSight® 1 day uses vision correction zones and treatment zones within the lenses to slow the axial elongation of the eyeball.¹⁻³



The correction zones allow for clear vision throughout the day, while the treatment zones discourage abnormal elongation of the eye.

Slowing the axial elongation translates to less abnormal growth of the child's eye, which will slow the worsening of their vision.



Myopia Cause and Concerns

When myopia develops in children, it tends to progress rapidly. With rapid progression, the child's vision becomes progressively blurry. It is common to see children progress by -0.75 D per year or more. The picture below shows -0.75 D vision vs -2.00 D vision, a change that can easily occur, without treatment, in 1 year.



-0.75 D vision



-2.00 D vision

What causes myopia?

There are two main factors which can mean your child is more at risk of developing myopia:

Genetics

The risk of myopia in children increases when parents are myopic.²
The risk is nearly:



Lifestyle

Modern lifestyles may influence the development of myopia:



Signs to look out for.^{5,6,7}



In many cases, there will be no signs at all.

Options for managing myopia.

Regular glasses and contact lenses

These can help your child see clearly and will often need updating frequently as they have little or no effect on slowing down the speed of myopia progression.^{8,9}



Myopia management contact lenses

Introducing MiSight® 1 day, a soft daily disposable contact lens with a special optical design that allows children to see clearly, while slowing down myopia progression by more than half.*¹⁰



Regular eye examinations for young children are important to identify and treat myopia early. This may help to reduce the final prescription and the potential risk for future eye health issues.

Contact your Eye Care Professional for an eye examination today.



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1. Gifford P, Gifford KL. The Future of Myopia Control Contact Lenses. Optom Vis Sci. 93:336-43. 2. Morgan P. Is Myopia Control the Next Contact Lens Revolution? The Optician 2016. 3. Vithellakos JS, Calossi A, Cho P, et al. Global Trends in Myopia Management: Attitudes and Strategies in Clinical Practice. Cont Lens Anterior Eye. 2016; 39:150-16. 4. Rowe KA, Morgan IG, Ip J, et al. Outdoor Activity Reduces the Prevalence of Myopia in Children. Ophthalmology 2008; 115:1279-1285. 5. <http://visionsource.com>. 6. <http://aao.org>. 7. IMPACT OF INCREASING PREVALENCE OF MYOPIA AND HIGH MYOPIA: The Impact of Myopia and High Myopia a Report of the Joint World Health Organization - Brian Holden Vision Institute Global Scientific Meeting on Myopia THE IMPACT OF MYOPIA AND HIGH MYOPIA University of New South Wales, Sydney, Australia 16-18 March 2015. 8. Gossdale J, Hyman L, et al. A Randomized Clinical Trial of Progressive Addition Lenses versus Single Vision Lenses on the Progression of Myopia in Children. IOVS, April 2008, Vol. 49, No. 4. 9. Heiting G. Myopia Control - A Cure For Near-sightedness? Allaboutvision 2016. 10. Bach A, Chamberlain P, et al. Clinical Evaluation of a Dual-focus Myopia Control 1 Day Soft Contact Lens - 2-Year Results. Paper presented at the annual meeting of The American Academy of Optometry, November 9, 2016, Anaheim, California USA. *Compared to single vision 1 day lenses. Individual results may vary and are not predictable.

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Additional Benefits of MiSight

In addition to correcting vision, myopia management with MiSight can provide additional lifestyle benefits:

- A comfortable wearing experience⁵
- A strong preference for MiSight contact lenses versus glasses – 90% of children in the MiSight clinical trials expressed a strong preference for MiSight 1 day contact lenses over their glasses at the 5 year visit
- Avoiding the worry of losing or breaking glasses
- Accommodating a more active lifestyle⁵
- Providing children with an improved quality of life and improved performance with athletic activities⁵