## Modern Optometry Newsletter



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## may is Ultraviolet (UV) Awareness Month

UV rays can damage your eyes and increase your risk of cataracts and cancers of the eye, especially if you are a high-risk patient. UV protection with sunglasses is recommended for everyone, not only those that work outside, and can be preventive. Sunglasses should be $100 \%$ UV-absorbent for UVA and UVB or be labeled UV400. Be extra cautious for children especially in mid-day and when sun is reflected off the water, snow or ice. Visit our office and check out our selection, and keep in mind that virtually any pair of frames can be made into sunglasses!

## THIS MONTH'S FEATURED FRAMES: Polaroid Polarized Sunglasses



Celebrating over 75 years as the leader in polarized lens technology, Polaroid Polarized Sunglasses provide a unique combination of technical performance and design at a great price. Features include clean lines, bold shapes, sturdy frames, Unique Ultrasight ${ }^{\text {TM }}$ polarized lenses, Thermofusion ${ }^{\text {TM }}$ technology for truer, glare-free vision and 100\% UV400 protection

## By The Numbers ....

Cable TV
Cell Phone
Coffee
Lunch

| Average | Average <br> Annual Cost |
| :---: | :---: |
| $\$ 1,800.00$ | Daily Cost |
| $\$ 1,200.00$ | $\$ 4.93$ |
| $\$ 500.00$ | $\$ 3.29$ |
| $\$ 2,600.00$ | $\$ 1.37$ |
|  | $\$ 7.12$ |

Frame Cost - Example 1
Frame Cost - Example 2
Frame Cost - Example 3
Single Vision Lenses
Bi-Focal Lenses
Progressive Lenses Anti-Glare Treatment Transitions Treatment
\$200.00
\$0.55
\$300.00
$\$ 0.82$
$\$ 400.00$
$\$ 1.10$
$\$ 70.00$
\$110.00
\$300.00
$\$ 0.19$
\$0.30
$\$ 100.00$
\$105.00
$\$ 0.82$
\$0.27
\$0.29


These numbers do not include any insurance coverages or office discounts. When you consider how much is spent on average for everyday items, the cost to keep your eyes healthy and happy may surprise you!

Speak with one of our experienced opticians about your options, your eyes will thank you.

