

Modern Optometry Newsletter

July 2017



JULY IS Dry Eye Disease Awareness Month

Dry eye disease is one of the most common eye problems affecting the general population today. In fact, more than 40 million people in the United States suffer from the sometimes debilitating problem. Additionally, less than 5% of the dry eye disease patient population has been properly diagnosed and treated, according to HealthCare Maintenance Organizations data. Speak to our staff about how you can prevent and/or treat Dry Eye Disease!







Guess offers a sparkling and glamorous eyewear collection, that completes the look of those who want to live thoroughly the Guess spirit, with the distinctive themes of the brand, one of the most important in the international fashion scene.

July Sales Event

- ❖ Buy a Guess frame and get 50% OFF a 2nd pair of Guess eyewear!!
 - Discount includes lenses and lens treatments
- **❖** 20% OFF all BioTrue Daily Disposable Contact Lenses



COMPUTER ENHANCEMENT PACKAGE

Alleviates strain and fatigue caused by long hours at the computer.



GREAT OUTDOORS PACKAGE

Great for all outdoor use. Provides comfort and protection from the sun.



ADVANTAGE LENS PACKAGE

The latest technology wrapped up in one great package!

Thin & Light

THIN AND LIGHT ADVANTAGE LENS PACKAGE

Great for higher prescriptions. Provides an extremely thin and lightweight lens

Thin & Light Premium

Thin & Light THIN AND LIGHT PREMIUM ADVANTAGE LENS PACKAGE

The ultimate in a thin and lightweight lens. You will not find a thinner or lighter lens anywhere!

Speak with one of our experienced opticians about your options, your eyes will thank you.