



APRIL IS Dry Eye Awareness Month

Tears protect your eyes from infections, lubricate the eye's surface, and wash away dust and debris. When your eyes don't produce tears (or don't produce enough tears), dry eye symptoms can occur. These symptoms include dry, watery or burning eyes and can be sometimes confused for allergies. Dry eye symptoms can also be brought on by infrequent blinking, usually while using a computer or tv screen for extended periods of time. Make an appointment with us if you're experiencing any of these symptoms.



iGreen is a unique product line which combines style and technology in an unprecedented collection! The new and revolutionary polymer at its core gives it flexibility, lightness and resistance which have never before been seen, offering sensational comfort. iGreen means style and is distinctively trendy and vibrant. The Chamaleo-ICG system and the interchangeable temples let you customize your glasses, playing with the colours and making them a truly personal accessory which is refined and elegant.

	Average Annual Cost	Average Daily Cost
Cable TV	\$1,800.00	\$4.93
Cell Phone	\$1,200.00	\$3.29
Coffee	\$500.00	\$1.37
Lunch	\$2,600.00	\$7.12



Frame Cost - Example 1	\$200.00	\$0.55
Frame Cost - Example 2	\$300.00	\$0.82
Frame Cost - Example 3	\$400.00	\$1.10
Single Vision Lenses	\$70.00	\$0.19
Bi-Focal Lenses	\$110.00	\$0.30
Progressive Lenses	\$300.00	\$0.82
Anti-Glare Treatment	\$100.00	\$0.27
Transitions Treatment	\$105.00	\$0.29

These numbers do not include any insurance coverages or office discounts. When you consider how much is spent on average for everyday items, the cost to keep your eyes healthy and happy may surprise you!

Speak with one of our experienced opticians about your options, your eyes will thank you.